

Transport and our city

HOW PROTECTED BIKEWAYS IN THE CITY OF ADELAIDE ARE GOOD FOR BUSINESS



1.) HIGHER SPEND AT LOCAL BUSINESSES

When people walk and ride they spend more at local shops compared to drivers and visit more often. Increasing cycling will support the small businesses that are at the heart of our city.

2.) LESS CONGESTION MORE PEOPLE

Encouraging people to switch from driving to riding bikes brings more people to the city without needing to provide more roads and more car parking. It also encourages residents to do business locally. Making it easy to walk and ride attracts new residents and helps grow the city population.



3.) CARING FOR EMPLOYEES

Employees who cycle are more energised and productive. They also take fewer sick days. Over 5000 employees cycle to the City of Adelaide. Separated bikeways will keep them safe and encourage new riders.

4.) POSTIVE IMPACTS FOR PROPERTY INVESTMENTS

Investing in better walking and cycling infrastructure on a street decreases rental vacancies by up to 17%.



5.) A LIVEABLE CITY IN A GLOBAL WORLD

City streets with less noise and pollution appeal to visitors, entrepreneurs, employees, residents and new innovative business. Change is happening in leading global cities including Sydney, Melbourne, Canberra, London, New York, Auckland and Paris.

City of Sydney

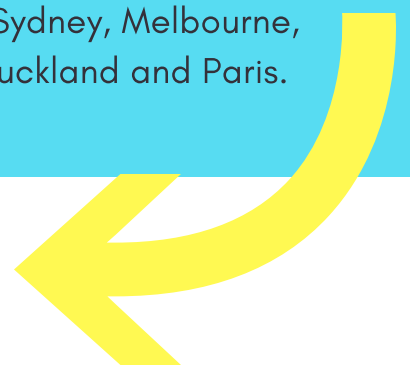
Progressing a **\$200 million** protected bikeway network.

London

Investing **£154 million** a year to build a quality cycle network.

Auckland

Investing **\$640 million** in bikeways over the next 10 years



SOURCES

Sources compiled by the Bicycle Institute of SA
with significant thanks to the efforts made in London to compile global evidence.

Links available at

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